

A MEMORIAL

to Your Loved One

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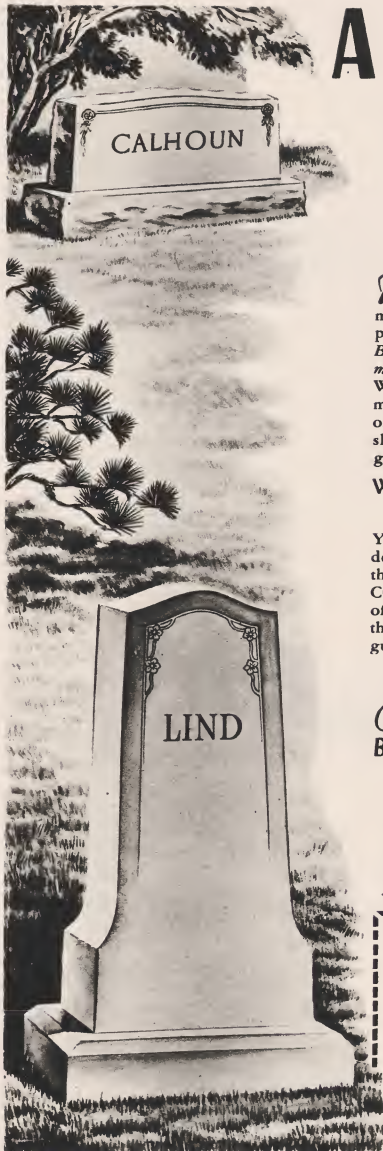
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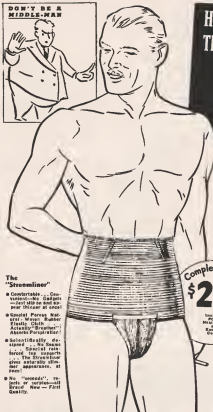
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1948



LAFF

GEORGE SHUTE, Editor

FAT LAMAR, Art Director

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ADELE
JERGENS

DIRECTOR TAKE



"Well . . . well . . . I'm going to wear it anyway!"



*The WEST Just
Ain't the Same
PODDNER!*

SHADES of the James Boys, the Daltons, Billy the Kid and the Youngers, what's happened to the West? What's happened to it makes everybody happy, especially those lucky tourists who hit the Las Vegas trail in Nevada. Here, amid sleek Cadillacs and Packards, one finds the new West, fostered by high pressure salesmanship such as that demonstrated by the El Rancho Vega Hotel, where beautiful Barbara Blaine, complete with six-gun is Marshal of the pool. Or over at the colorful Last Frontier where a contribution to the Helldorado Days celebration included not only a covered wagon, but a passenger list with the Kathryn Duffy dancers spreading beauty and merriment along the trail. (Move in this way, folks) →

Marshal Barbara Blaine's job is to enforce law and order at El Rancho Vegas Hotel's swimmin' hole.

THOSE BISTOL PACKIN' MOMMAS!



Now hear this, customers, we know they're spelling podner with one "d," but we happen to like two in it, podds.



Taking her ease while somebody looks for her hodge of authority, which she lost, Barbara makes a-restin' photo.

Looks like the Marshal is gonna deputize another lovely to help her patrol the pool against people using oil.





Complete with six-guns is this Kathryn Duffy dancer, one of troupe taking part in Last Frontier Hotel parade float. Below, another Kathryn Duffy dancer shows agility of ye new West on float made up for famous Hellsdorado Days parade.



Above, Marshal Barbara Blaine hasn't found her badge as yet, but she's "sticking" to the job. Or vice-versa. At any moment now we expect to see Randolph Scott come galloping to the rescue. Below, ah—the West, wild, wooly, and womanly!



BOONS TO Humanity?

EVERY now and then some new benefactor to humanity flashes across the horizon and sometimes they really prove benefactors. But, more often than not, the contributions prove to be fad or phony and John Q. Public, who swallows the stuff, just sits back and waits for something new to ken. Most recent donation to American culture has been the "Master Cell" of farmer John Brown, of Middletown, Mass. The cell, a cement form six inches in diameter, rounded on top, weighing about a pound and a half, and an inch thick is channeled vertically with bores. Water in which the cell has been immersed, according to Farmer Brown, would prolong life to 120 years. And that's what the man says!



Above, that famous "elixir of life," the Master Cell. Photo shows broken matrix to be examined by investigators. And, below, John Cabecceiras, of Fall River, Mass. shows Master Cell Brown big egg pigeon laid after being fed new remedy.



Above, Dr. Serge Voronoff who made newspaper headlines with his theory of monkey gland for combating old age. Below, the good doctor is seen at operating table in his laboratory. Monkey gland had shone brightly, then faded.



When Dr. Enrie Cone promulgated his "day by day in every way I'm getting better and better" theory, it furnished a lot of material for vaudeville comics, but it made sense.





Sample of the "Master Cell" discs arrives at Washington for testing in the Federal Food and Drug Laboratories. Tests will determine whether or not the "Cell" is a genuine panacea. Dr. Harry E. Moskey, Veterinary Medicine chief holds one.

Below, Miracle Cell discoverer Brown measures a corn stalk that has grown over five feet in seven weeks!



The 62-year-old discoverer is shown above with Mrs. Mary McCalligett, looking over thousands of letters received.





Part of Joyce's prizes was vacation trip to Ozarks. Here she helps enhance the natural beauties of noted Lake Lucerne.

Below, working in the fields, devising little dances for relaxation helped Nicole Parent win "Expressive Legs" title.



WHAT'S HAPPENED TO THE FARMER'S DAUGHTER?

JUST look at what's happened to the farmer's daughters! Times are sure changing, and why not? Just recently, two farm girls, one from Lockport, Illinois, and one from Yermolandville, France, won beauty contests. The American, Joyce Thoreson, 19, out-shone 400 Chicago gals to win the title "1948 Photo Girl," awarded annually by the Windy City press photos. Nicole Parent, 22, travelled 60 miles to Paris to win from 100 contestants title to "Miss Expressive Legs." Cameras followed activities of each girl, and altho these pix were made thousands of miles apart, include interesting parallels.

No pool for this farmer's daughter. When Nicole wants to swim, she heads for River Eure which runs past property.





For farm beauty Joyce Thoresen, who vacations in Arkansas Ozarks, it's thoroughbreds on mountain trails. For Nicole, below, plough nag will do, not much chance for selection today.



In Ozarks, Joyce gives credence to farm background, selects hay ride over other forms of entertainment—making the photographer very happy, too, over pix. But when "Miss Expressive Legs" hits the hay, it's either to sleep or heave it like this. Still in all, beauty has come to the farm, and that's where to find it!





"Looks like Mary Lou has hooked another big one."



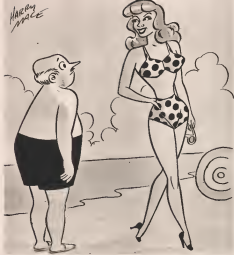
"At my age, they all look good!"



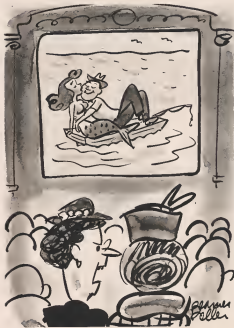
"Look, the editor knows this gag is weak, but you don't have to criticize Mr. Sale, too!"



"It belongs to my sister. She plays softball."



"No, thank you. I already know how to swim."



"In the book old he catches is a cold and hell from his wife."



"The Chief has been kind enough to provide us with transportation, girls."



"Ransome can get more out of a book than anyone I know."

RADIO GAG BAG

The Editors of LAFF
Select Some of Radio's
Chuckles - of - the - Month

CBS' Abe Burrows has, he says, written a new song called "When your hair has turned to silver I will love you just the same as I did through all the other colors."



Far from the hurley-burley of soap operas over NBC, Louise Snyder vacations in Bermuda.

OOZIE: Harriet, are you suggesting that I'm not neat?

HARRIET: No, dear . . .

OOZIE: Don't I always put things away when I've finished with them?

HARRIET: Yes, dear—you're very good about throwing things back in the closet.

—"Adventures Of Ozzie and Harriet"

JANE: Irma, why don't you buy a long dress?

IRMA: How do I know they won't be wearing them short next year. I'm taking no chances.

JANE: What are you going to do?

IRMA: I'm buying a separate hem with a zipper!

—"My Friend Irma"

SEZ BURROWS: To city kids, nature is kind of strange and mysterious. It's like that wonderful old joke they used to tell about a city kid who saw some flowers growing and he said to his father, "Hey, Pop, what kind of flowers is that?" And his father answered, "How should I know? What am I—in the millinery business?"

—CBS' "Abe Burrows Show"

IRMA: Hello, Al honey. Gee, are you growing a moustache?

AL: No, this all comes from using a slug at the Automat.

IRMA: What do you mean, Al?

AL: Well, I was eating black-berry pie and could only get the slot half open!

—"My Friend Irma"

MIRTH

from the

MICROPHONE MARTS

From Ann (Maise) Sothorn: A wolf is a passing acquaintance—always making passes . . . Via Phil Baker: It's a rare man who can keep his head when a girl has taken everything else. . . . Bob Burns' note: The crack of dawn is what a married man gets from his wife when he comes home late. . . . Frank DeVol's line: Eve was the end of Adam's perfect day. . . . Query Abbott and Costello: If a wife is a man's better half and he marries twice, then what happens to him? . . . Ted Malone's mummur: Foreign countries seeking to borrow money from us evidently believe in a shear-the-wealth program. . . .

Lon Clark's tale: A midget in the circus got so conceited that he was fired because he was getting too big for his job. . . . Orson Welles' jotting: Some drama critics believe the play's the thing. . . . The Great Gildersleeve's chuckle: If a married man wants to get boiled, he'd better get an excuse cooked up also. . . . Bob Hawk pencils: A miss is as good as a mile but much more fun. . . . Dinah Shore's sully: If you're feeling lonely and want company, just let your housecleaning go until late afternoon and someone will be sure to drop in and catch you. . . . Fred Waring wires: When the average girl lands a fish she immediately proceeds to take the backbone out of him. . . .

Whitey (Grand Ole Opry) Ford's contribution: When a man proposes he gets down on his knees, but once he's married he has to stay on his toes. . . . Sammy Kaye's comment: Some men are never satisfied and even when they marry the toast of the town they want a little honey on the side. . . . Penny (Blondie) Singleton's snicker: Many comedians who are young still have the knowledge of centuries in their heads and prove it with their jokes. . . . Meredith Wilson's thought: When a Hollywood extra cries for the moon she really wants to be a star. . . .

MRS. B: Did you miss me?

MR. B: Yes.

MRS. B: I don't believe it. You never missed me for a minute.

MR. B: I tell you I did!

MRS. B: Well, say it then!

MR. B: All right—I missed you for a minute!

—CBS' "Morgan-Ameche-Langford Show"

MORGAN: The Morgans have been divers for generations, beginning with my grandfather Whale Morgan down to my Uncle Octopus and my Aunt Crah.

AMECHE: Your Aunt Crah?

MORGAN: Yes, poor thing was half-cracked. Always turned red when she was boiled.

—CBS' "Morgan-Ameche-Langford Show"

JOAN: And, of course, our tea-room offers terrific entertainment.

JEAN: Really? What does it consist of?

JOAN: Well, for instance, last week we had Rudolph and Ramona, acrobatic dancers. Boy, how Rudolph threw that Ramona around. Why, he mopped up the place with her.

JEAN: But you say they're not with this week?

JOAN: Of course not. As soon as they got the place mopped, I let 'em go!



That smile Gloria Stuart wears hides a multitude of mysteries on "True Detective" over Mutual.

ALAN: I want to warn you, Olivia. When I drive you to the party, I'll be driving with one hand!

OLIVIA: Really?

ALAN: Yeah. I have to hold the fender on with the other!

—CBS' "Tony Martin Show"

SOUTHERN COMFORT

By W. W. WATT

*The LAFF GIRL, friends, has found a way
To conquer wintry breezes.
She's hurried South to pose and play
And get a tan that pleases.*

*As flash bulbs pop and cameras tick
Upon this flower-suited child,
It's plain to see that she's the trick
Who makes the wild waves mild!*



Showgirl
OF THE MONTH



JOAN SMOLEN

JOAN SMOLEN was selling lingerie at a department store in New York City when Billy Rose was out shopping for a present for his wife. Result: Joan left her counter and is now a showgirl at the maestro's named Diamond Horseshoe. Twenty-one and a native New Yorker, Joan studies fashion designing during the day, paints in oils, does her own wardrobe and as a hobby collects lipstick cases.





As Sue Casey poses, left, June Harris, in mirror is being taught to say "No." Gestures are supplied by Prof. Daniels. Exercise helps one to acquire poise, which leads to charm, and then to glamor, which may be construed as sexiness. Yes?



Walking down stairs is difficult in movies, as many a male actor, with hangover, has found out. Billy's making it easy.

ARE Actresses SEXY?

NATURALLY, no one in his right mind is going to go on record and single out the actresses who aren't sexy. Not since it is generally believed by the public that all female members treading the boards are sexy just by virtue of being behind the footlights, or in front of cameras. However, noted dance director Billy Daniels has taken a step in the right direction with the inauguration of a movie charm school. Billy's first class consisted of the Goldwyn Girls, whom he taught to have movie manners for their roles in Dorey Kaye's new film. June Harris, Barbara Bushman, Pat Williams Sue Casey learn about charm in a very successful curriculum.

Breathing correctly gives a girl control of her diaphragm, so we don't have to draw on in order to make you understand.





Above, no gal can be sexy or glamorous when pants are baggy. Barbara Bushman learns this during her lesson.

Below, Pat Williams, who just loves to exercise tries a body head to give her figure the glamor that makes box-office.



Prof. Daniela peers through finder (an exclusive gadget in Hollywood) checks Sue's walk as camera views it.

One of the things no glamorous actress ever will do is to reach for a seat in this fashion. Just pick it up, Lassie!



CRIME *Pays Off!*

THAT man's here again! You know, LAFF's fellow-who-is-always-pointing-something-out. The subject, today, chillun, is how crime pays off. This is one pay-off nobody in his right mind would ever want. You just can't beat the law, no matter whether you're petty thief or a grand larceny boy. Crimes of violence, the most frequent matters to occupy police attention, are met with violence. And anytime you get to wondering whether crime pays off, you can be sure it does. Here are some very dramatic examples of people who got what they seemed to be asking for, trying to beat the law to see if crime pays!

CHICAGO: Shot dead as he crept thru window, William Reeves, 21, bangs grotesquely. Watchman surprised him.



NEW YORK CITY: Anthony S. Fredella, left, of Paterson, N. J. and Charles Hoag of New York were haggled by cops. Hoag, in center, put up a fight, learned police are tougher.



NEW YORK CITY: Policemen bend over bandit shot dead in a toe-to-toe gun battle with cop in cross-town crowded Sixth Avenue bus. Battle followed robbery of loan company office.



BROOKLYN, N. Y.: Detectives hold struggling Frank Bonomo. He was interrupted trying to drop stolen safe in East River.



NEW YORK CITY: This dying bandit, and confederate, were mortally wounded by off-duty police in bar marked for stickup.



NEW YORK CITY: John Rodriguez, 22, grimaces with pain after police belted him when he and two companions were surprised in act of holding up a grocery store on Second Avenue.



NEW YORK CITY: Bartender Harold Sandler, capturer of a bandit re-enacts it with Patrolman Alhofen, who aided. Stick-up man didn't have gun, either, just made motions.

How to LOUSE UP a DATE!

(And Vice-Versa !)



You'll always find the Mauler at a party and when fashion dictates strapless gowns, he'll have to know just what holds the garment up. Below, just be a Practical Joker like Cass and see how many parties you are not invited to. The poor girl is rapidly getting hysterical.

INTO each party a little drip must fall, and sometimes it's a big drip, as Cass Franklin, ably supported by Monica Moore, shows in this widdle playlet entitled "The Grief of the Party." Presented as another of LAFF's public services, this silly skit is enacted to remind you, that you, too, may be winding up your evening with a brand new set of enemies. If you're like this guy no wonder your gal stays home nights with a book. At least you can shut up a book any time!



There's nothing compares with the Fnnnyman. He tells a supposedly humorous story and always puts the point across with a buck wallop. Below, everybody knows this ex-draftee, the big shot who won the war single-handed and Congress was just too busy to vote a medal.





Incinerator Ike is certain never to be invited again. He would have been a big hit with Sitting Bull at an Indian peace powwow. Below, the only time he spent on a playing field was running out with a water hucket, but the Athletic's a demon in living rooms.

With meat prices high as they are hostesses are sure to forget Hungry Harry, who'd even eat the tray if it had some salt on it. Below, Champagne Charlie, who brags he can hold his likker, always winds up sleeping it off in the guest room, and snoring lustily.



LAFF GOES TO THE RACES

with Lily Belle

TURF NOTES AND NEWS

Among the names of the first twelve top stallions in America seven begin with "B." Bull Lea leads the list, then Blenheim II, Blue Larkspur, Bunschoch, Beau Pere, Balladier and Bull Dog. Bull Dog is sire of Citation, Citation among his other great victories won the "Stars and Stripes H'd'c'p" at Arlington, Ill., and equalled the track record: the only 3-year-old ever to do it.

Believe it, this has been a season of great upsets. Stud Poker, a 16 to 1

shot, won the \$50,000 Arlington Hd'p. A few years ago Stud Poker was racing with a \$2,500 claiming tag. He was just another poor plater such as Marketwise, Alshb and the great Styne among the top money winners of the country. Also, Mount Mercy wins a surprise race over the famous Better Self. Piet takes the Stoker Stakes at Arlington and soundly beats the swift Coolhoun. Star Reward, in a great comeback, upsets big name horses and wins "The Sherman Mile" to the tune of \$32.00.

THEY'RE SARATOGA CALLED "THE GRAVEYARD OF BANK ROLLS?"

WHY IS SARATOGA CALLED "THE GRAY RACE"? Because the biggest upsets in American racing go on happening there year after year. One of the best only came in the stunning upset at Saratoga. The year of the name of War horse that won the 1919 Saratoga was 1919 for the Sanford Stakes. There, too, Gallant Fox suffered a wild defeat by a 100 to 1 shot in The Thoroughbred. A highly known horse Jim Dandy. In a three-horse race, Phalaris (winner of the Belmont) was later beaten by a newcomer Blue Peter at 55c to \$1.00 odds. In another three-horse race, the great rooster Styamic, at odds of 55c to \$1.00, was beaten by the long shot Rico Monte. Again a big upset this past August. Ace Admiral won a smashing victory over the really top horse Mr. Remont. Saratoga—great in tradition but terrible on favorites.

FROM LILY'S PIPELINES

BLUE PETER—T. M. Roebbing's colt, a star of "Busher" quality. New York area.

IRISH WIT—Well-prepped maiden in the Maine Chance string. At

THE DOGE—Sprinter in Pentagon stable. Top speed. New England and N. Y.

SLAM BANG—Son of Shatout, Winning speed, Feb. N. Y.

RIPPY—Star sprinter. Top form now, N. Y.
ANDY LAMBY—A hot racing form. Nice odds with him, N. Y.

AND HAND—At best facing form, nice color with little N. Y.



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**THE FOTOG  
AND THE  
FARMER'S  
DAUGHTERS!**

JOAN JOYCE

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